



CSPG University Outreach Online Lecture

The New Reality of Work for Technical Professionals in 2021: Managing Your Career in the Time of Covid-19



Jackie Rafter is a visionary career transformation strategist and entrepreneur with a passion for helping people discover and live their purpose. As Founder, President & CEO of Higher Landing, Jackie helps professionals, executives and globally-known athletes to help them transition and transform their careers. The proprietary Career Transformation methodology she has pioneered at Higher Landing is being broadly adopted across professions, particularly in the oil & gas industries as they go through significant, disruptive change. Jackie holds dual degrees from the University of Calgary with an MBA and Bachelor of Education (French) and is a champion of helping people live fulfilling, purpose-driven careers.

This webinar will be especially helpful if you are a student grappling with career uncertainty, struggling to find work, want to change careers or just curious to know what's ahead. In this webinar, Jackie Rafter will address how career management and job search has changed forever and how to take control of your career during the pandemic.

You will learn:

- What has changed since COVID-19?
- How to build a career that is aligned to the new reality of work
- The importance of knowing your value
- A model for building an effective personal career brand
- Top in-demand skills and jobs of 2020
- How to land a purposeful job in a competitive market
- How to thrive in the post-COVID-19 economy

The webinar is derived from Higher Landing's proprietary Career Transition and Transformation program, which has been used to help over 1,000 Albertans pivot their careers and 'land higher' since the oil & gas crisis hit Alberta in 2015.

Thursday, November 26, 2020 | 1:00-2:30 pm MT

[Register Today!](#)