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## **Ecology Action Centre Job Posting:** **Wilderness Outreach Officer (recent graduate)**

Since 1971, the Ecology Action Centre (EAC) has been working to build a society in Nova Scotia that respects and protects nature and provides environmentally and economically sustainable solutions for its citizens. We are proud to be a member-based organization with over 5,000 members and more than 300 volunteers. Our areas of focus include Built Environment, Coastal & Water, Energy, Food, Marine, Transportation and Wilderness.

The Ecology Action Centre's Wilderness team works to promote the conservation of nature and native biodiversity through a network of legally protected wilderness areas, parks and nature reserves across the province and meaningful reforms to industrial forestry practices on the rest of the so-called "working landscape". In conjunction with our Built Environment Committee we are also campaigning for the creation of a Greenbelt for Halifax and the creation of a large, nature-based Regional Park in Halifax at Blue Mountain Birch Cove Lakes. We are also involved in supporting several eco-friendly forestry projects.

### **Position:**

We are seeking a recent graduate who is passionate about nature conservation and skilled at event organizing and communications. The Wilderness Outreach Officer will assist in various aspects of our campaigns to designate new parks and protected areas and to improve/reform forestry practices. Duties will include planning and executing events to engage and inspire support for our mission, including a large, citizen-science Bioblitz event in the late summer of 2017. Duties will also focus heavily on digital/Internet communications and direct outreach to groups and citizens in order to grow our network of volunteers and allies across the province and the Wilderness Issues Committee at EAC. In particular the office will develop and maintain multiple internet-based social media and list serve channels in support of our campaigns. The Officer will report to the Senior Wilderness Coordinator and will liaise with EAC's Wilderness Issues Committee (WIC).

### **The Wilderness Communication and Outreach Officer duties will include:**

- Participating in direct outreach and engagement with community groups and individual members of the public to help grow 1) the Wilderness Issues Committee (WIC) and 2) our network of dedicated volunteers/allies across the province.
- Leading the event planning and logistics for a large, high profile Bioblitz citizen-science event in the late summer of 2017.
- Planning and executing special events designed to grow membership in the WIC and participation in our conservation campaign objectives (e.g. indoor speaking events, outdoor hikes, fundraising, events etc.).
- Developing and maintaining a strong, multi-channel social media platform and web presence to support our various campaigns and objectives.

- Developing campaign materials and graphics for online and occasional print use.
- Attending inside and outside meetings and events on behalf of the EAC Wilderness Team in order to support and grow our network of members and allies.
- Research and writing (e.g. primarily for, web content and social media posts, also reports to funders, grant applications, etc.).
- Assisting in ongoing fundraising to support the position and our campaigns.
- General campaign assistance to the Senior Wilderness Coordinator as needed.

**Special requirement:**

Due to funding criteria, applicants must have successfully completed a post-secondary program within a year of their application for this position. (Please see [canlearn.ca](http://canlearn.ca) for a list of eligible post-secondary institutions. Look for “list of designated educational institutions”.)

**Required skills and experience:**

- A passion for protecting nature, wildlife and the environment.
- Strong social media acumen. Ability to develop and support multiple social media channels in support of campaign objectives.
- Proven ability to organize and execute public and/or stakeholder events.
- Experience facilitating events and meetings.
- Excellent writing skills.
- Comfortable speaking and participating in public and stakeholder group meetings.
- Great people skills, including a proven ability to navigate contentious issues with a persistent and diplomatic approach.
- Hands-on experience with nature interpretation, experiential wilderness education, or forestry.
- Strong time management and organizational skills, including event logistics.
- Able to work independently as well as part of a team.
- Willingness to travel within NS.

**Desirable skills and experience:**

- Natural science background/degree
- Graphic design and web design experience.
- Experience with multi-stakeholder events.
- Experience with Bioblitz events
- Experience with campaigns for social or environmental change.
- Non-profit work or volunteer experience.
- Experience working with First Nations.
- Familiarity with engagement organizing approaches.
- Familiarity with developmental evaluation approaches.
- Politically savvy.

*The Ecology Action Centre is committed to employment equity and encourages applications from individuals in traditionally marginalized groups such as: racialized people, Indigenous people, lesbian, bisexual, gay, transgender and queer people, and persons with disabilities. We encourage applicants to self-identify in their cover letter or application if they are a member of a marginalized community. Diversity is a stated value of the Ecology Action Centre. Moreover, diversity in the EAC community is a strength that we seek to cultivate. It is the responsibility of every employee of EAC to foster a culture that embraces and promotes diversity.*

## **Terms of Employment**

37.5 hours per week, some evening and weekend work will be required. 4 weeks paid vacation and a cost-shared benefits program. Salary \$39,000 per annum.

This position is for a term of 2 years with the possibility of an extension pending the success of the program and fundraising efforts.

Location: Ecology Action Centre, 2705 Fern Lane, Halifax.

## **To Apply**

Please email a cover letter, resume and two references as a single PDF document with the file name as follows: LastName\_FirstName\_OfficerApplication.pdf to Ray Plourde wilderness@ecologyaction.ca. No phone calls please.

**Internal Application Due Date:** 5pm, March 15<sup>th</sup>, 2017

We thank all applicants for their time and interest, however only short-listed applicants will be contacted.

The Ecology Action Centre was founded in 1971 and is one of Nova Scotia's most active environmental organizations. The Centre welcomes new members and volunteers:

[www.ecologyaction.ca](http://www.ecologyaction.ca)